



TRANSPORTATION
ALTERNATIVES

CORPORATE MEMBERSHIP



CORPORATE MEMBERSHIP PROGRAM



Transportation Alternatives' (TA) Corporate Membership Program offers employee benefits that help grow employee productivity, joy, happiness, team building, and morale, as well as general wellbeing. We advocate for using the trifecta of walking, biking, and public transit riding as a means to cultivating a healthier employee lifestyle.

Studies show that people who walk or bike to work report more *mindfulness, less stress, and better work performance*. Biking and walking have also been reported to reduce absenteeism by increasing personal health and general satisfaction, and biking in particular has even shown an increase in the brain function of employees.

TA's Corporate Membership Program is uniquely focused on wellness for employees and can be custom fit to your needs with unique event experiences and consultations, partner affiliate programs, discounted gift shop merchandise, and much more. Align yourself with TA's critical work and provide your employees with a happy and healthy work culture!

MEMBERSHIP LEVELS

PEDESTRIAN PLAZA \$25,000

- Early and discounted event registration (minimum 15% off)
- Logo inclusion on corporate membership webpage
- Member-only sale day(s) at TA's gift shop
- Private know-your-rights consultation with Vaccaro Law
- Company feature(s) in TA newsletter and on social media (4 posts)
- TA virtual or in-person lunch and learn(s)
- Private bike parking installation consultation
- Citywide member meet and greet
- Member-only custom walking and biking tour
- Pop-up commuter station with free giveaways at company office
- Exclusive access to bike and outdoor partner affiliate(s)
- Two tickets to annual Streets for the People Party benefit (valued at \$2,000)
- 5% off event sponsorship(s) (Vision Zero Cities Conference, bike tours)

Disclaimer: Please note some corporate membership benefits are time-sensitive and may not be available within 30 days of an event or may be subject to change due to circumstances outside of our control. Corporate Membership tiers may be assigned by a company's annual revenue and employee headcount.





MEMBERSHIP LEVELS

OPEN STREET \$15,000

- Early and discounted event registration (minimum 10% off)
- Logo inclusion on corporate membership webpage
- Member-only sale day(s) at TA's gift shop
- Private know-your-rights consultation with Vaccaro Law
- Company feature(s) in TA newsletter and on social media (2 posts)
- TA virtual or in-person lunch and learn(s)
- Private bike parking installation consultation
- Citywide member meet and greet
- Pop-up commuter station with free giveaways at company office
- Exclusive access to bike and outdoor partner affiliate(s)

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MEMBERSHIP LEVELS

DAYLIGHT \$10,000

- Early and discounted event registration (minimum 10% off)
- Logo inclusion on corporate membership webpage
- Member-only sale day(s) at TA's gift shop
- Private know-your-rights consultation with Vaccaro Law
- Company feature(s) in TA newsletter and on social media (2 posts)
- TA virtual or in-person lunch and learn(s)
- Private bike parking installation consultation
- Citywide member meet and greet

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MEMBERSHIP LEVELS

CURB CUT \$5,000

- Discounted event registration (up to 10% off)
- Logo inclusion on corporate membership webpage
- Member-only sale day(s) at TA's gift shop
- Private know-your-rights consultation with Vaccaro Law
- Company feature(s) in TA newsletter and on social media (1 post)
- TA virtual lunch and learn(s)

CROSSWALK \$2,500

- Discounted event registration (up to 10% off)
- Logo inclusion on corporate membership webpage
- Member-only sale day(s) at TA's gift shop
- Private know-your-rights consultation with Vaccaro Law

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To learn more, contact Nicole Rodríguez, Events & Partnerships Manager:
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Visit us online: transalt.org/corporate

Find us on social media: transalt.org/connect

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