

Transportation ALTERNATIVES

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MEDIA ADVISORY: November 16 – November 17

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**WORLD RENOWNED URBAN PLANNER JAN GEHL INTRODUCES NEW YORK CITY
TO VISIONARY IDEA: PLANNING STREETS FOR PEOPLE, NOT MORE TRAFFIC.**

November 16

Rudin Center Lecture

8am-9:30am, New York University, Rudin Center, 295 Lafayette Street 2nd Floor

Jan Gehl will address students, professors and the public on designing streets for people: creating a better balance between traffic and pedestrians and improving conditions for walking and cycling in the urban environment.

Open to the public.

SPECIAL SNEAK PREVIEW: “Contested Streets: Breaking New York City Gridlock”

7pm-10pm, New 42nd Street Theater

“Contested Streets” showcases the rich history of street life in New York City prior to the introduction of the automobile and how it altered street-based activities and overall experience of urban life. This documentary assesses the current traffic situation in regards to commuters, pedestrians and other outdoor recreationists. Featuring interviews from Tim Tompkins, President of the Times Square Alliance, Majora Carter, MacArthur Fellow and Executive Director of Sustainable South Bronx and Jan Gehl, visionary architect and urban planner.

Tickets are available.

November 17

Breakfast with Jan Gehl, City DOT, City Planning and Business Improvement District Leaders

8am-9:30am, New 42nd Street Theater

Jan Gehl will discuss ways the City can redesign NYC streets for the 21st century, accommodating the booming residential and tourist populations while increasing accessibility to local businesses. Leaders from nearly all the city BIDs, including the Times Square Alliance, Downtown Alliance and Union Square Partnership, City DOT Commissioner Weinshall, and City Planning Director Burden and several elected officials will attend.

Invitation only.

There will be many other events through the week including walk throughs with the Times Square Alliance, the Downtown Alliance and other areas in Brooklyn.