

Form **990**
Department of the Treasury
Internal Revenue Service

Return of Organization Exempt From Income Tax
Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

OMB No. 1545-0047

2007

Open to Public Inspection

A For the 2007 calendar year, or tax year beginning , and ending

- B** Check if applicable:
- Address change
 - Name change
 - Initial return
 - Termination
 - Amended return
 - Application pending

Please use IRS label or print or type. See Specific Instructions.

C Name of organization
Transportation Alternatives, Inc.

Number and street (or P.O. box if mail is not delivered to street address) Room/suite
127 West 26th Street 1002

City or town, state or country, and ZIP + 4
New York NY 10001

D Employer identification number
51-0186015

E Telephone number
212-629-8080

F Accounting method: Cash Accrual Other (specify)

• Section 501(c)(3) organizations and 4947(a)(1) nonexempt charitable trusts must attach a completed Schedule A (Form 990 or 990-EZ).

G Website: www.transalt.org

J Organization type (check only one) 501(c) (3) (insert no.) 4947(a)(1) or 527

K Check here if the organization is not a 509(a)(3) supporting organization and its gross receipts are normally not more than \$25,000. A return is not required, but if the organization chooses to file a return, be sure to file a complete return.

- H and I are not applicable to section 527 organizations.
- H(a)** Is this a group return for affiliates? Yes No
- H(b)** If "Yes," enter number of affiliates
- H(c)** Are all affiliates included? Yes No (If "No," attach a list. See instructions.)
- H(d)** Is this a separate return filed by an organization covered by a group ruling? Yes No

I Group Exemption Number

M Check if the organization is not required to attach Sch. B (Form 990, 990-EZ, or 990-PF).

L Gross receipts: Add lines 6b, 8b, 9b, and 10b to line 12 **1,911,202**

Part I Revenue, Expenses, and Changes in Net Assets or Fund Balances (See the instructions.)

Revenue	1	Contributions, gifts, grants, and similar amounts received:				
	a	Contributions to donor advised funds	1a			
	b	Direct public support (not included on line 1a)	1b	1,251,731		
	c	Indirect public support (not included on line 1a)	1c			
	d	Government contributions (grants) (not included on line 1a)	1d			
	e	Total (add lines 1a through 1d) (cash \$ 1,245,859 noncash \$ 5,872)	1e		1,251,731	
	2	Program service revenue including government fees and contracts (from Part VII, line 93)	2		371,456	
	3	Membership dues and assessments	3		211,439	
	4	Interest on savings and temporary cash investments	4		14,025	
	5	Dividends and interest from securities	5			
	6a	Gross rents	6a			
	b	Less: rental expenses	6b			
c	Net rental income or (loss). Subtract line 6b from line 6a	6c				
7	Other investment income (describe)	7				
Revenue	8a	Gross amount from sales of assets other than inventory	(A) Securities	(B) Other		
	b	Less: cost or other basis and sales expenses	8a			
	c	Gain or (loss) (attach schedule)	8b			
	d	Net gain or (loss). Combine line 8c, columns (A) and (B)	8c			
Revenue	9	Special events and activities (attach schedule). If any amount is from gaming, check here <input type="checkbox"/>				
	a	Gross revenue (not including \$ of contributions reported on line 1b)	9a			
	b	Less: direct expenses other than fundraising expenses	9b			
c	Net income or (loss) from special events. Subtract line 9b from line 9a	9c				
Revenue	10a	Gross sales of inventory, less returns and allowances	10a			
	b	Less: cost of goods sold	10b			
	c	Gross profit or (loss) from sales of inventory (attach schedule). Subtract line 10b from line 10a	10c			
	11	Other revenue (from Part VII, line 103)	11		62,551	
	12	Total revenue. Add lines 1e, 2, 3, 4, 5, 6c, 7, 8d, 9c, 10c, and 11	12		1,911,202	
Expenses	13	Program services (from line 44, column (B))	13		1,237,938	
	14	Management and general (from line 44, column (C))	14		202,626	
	15	Fundraising (from line 44, column (D))	15		49,763	
	16	Payments to affiliates (attach schedule)	16			
	17	Total expenses. Add lines 16 and 44, column (A)	17		1,490,327	
Net Assets	18	Excess or (deficit) for the year. Subtract line 17 from line 12	18		420,875	
	19	Net assets or fund balances at beginning of year (from line 73, column (A))	19		710,528	
	20	Other changes in net assets or fund balances (attach explanation)	20			
	21	Net assets or fund balances at end of year. Combine lines 18, 19, and 20	21		1,131,403	

Part II Statement of Functional Expenses All organizations must complete column (A). Columns (B), (C), and (D) are required for section 501(c)(3) and (4) organizations and section 4947(a)(1) nonexempt charitable trusts but optional for others. (See the instructions.)

Do not include amounts reported on line 6b, 8b, 9b, 10b, or 16 of Part I.	(A) Total	(B) Program services	(C) Management and general	(D) Fundraising
22a Grants paid from donor advised funds (attach schedule) (cash \$ _____ non-cash \$ _____) If this amount includes foreign grants, check here <input type="checkbox"/>	22a			
22b Other grants and allocations (attach schedule) (cash \$ _____ non-cash \$ _____) If this amount includes foreign grants, check here <input type="checkbox"/>	22b			
23 Specific assistance to individuals (attach schedule)	23			
24 Benefits paid to or for members (attach schedule)	24			
25a Compensation of current officers, directors, key employees, etc. listed in Part V-A See Statement 2	25a	72,000	51,120	10,080
b Compensation of former officers, directors, key employees, etc. listed in Part V-B	25b			
c Compensation and other distributions, not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)	25c			
26 Salaries and wages of employees not included on lines 25a, b, and c	26	663,243	608,736	40,744
27 Pension plan contributions not included on lines 25a, b, and c	27			
28 Employee benefits not included on lines 25a - 27	28	78,551	70,497	5,430
29 Payroll taxes	29	63,159	56,683	4,366
30 Professional fundraising fees	30			
31 Accounting fees	31	5,645	5,645	
32 Legal fees	32			
33 Supplies	33	64,206	37,902	9,252
34 Telephone	34	24,380	3,657	20,723
35 Postage and shipping	35	27,116	21,505	5,551
36 Occupancy	36	78,820	12,098	66,700
37 Equipment rental and maintenance	37			
38 Printing and publications	38	22,057	20,645	1,292
39 Travel	39	8,742	8,474	152
40 Conferences, conventions, and meetings	40	24,657	18,266	3,647
41 Interest	41			
42 Depreciation, depletion, etc. (attach schedule)	42	11,411	9,813	1,256
43 Other expenses not covered above (itemize):				
a See Statement 3	43a	346,340	318,542	27,788
b	43b			
c	43c			
d	43d			
e	43e			
f	43f			
g	43g			
44 Total functional expenses. Add lines 22a through 43g. (Organizations completing columns (B)-(D), carry these totals to lines 13-15)	44	1,490,327	1,237,938	202,626

Joint Costs. Check if you are following SOP 98-2.

Are any joint costs from a combined educational campaign and fundraising solicitation reported in (B) Program services? Yes No
 If "Yes," enter (i) the aggregate amount of these joint costs \$ _____ ; (ii) the amount allocated to Program services \$ _____ ;
 (iii) the amount allocated to Management and general \$ _____ ; and (iv) the amount allocated to Fundraising \$ _____

Part III Statement of Program Service Accomplishments (See the instructions.)

Form 990 is available for public inspection and, for some people, serves as the primary or sole source of information about a particular organization. How the public perceives an organization in such cases may be determined by the information presented on its return. Therefore, please make sure the return is complete and accurate and fully describes, in Part III, the organization's programs and accomplishments.

What is the organization's primary exempt purpose?

► **Promotion of Transportation Alternatives**

All organizations must describe their exempt purpose achievements in a clear and concise manner. State the number of clients served, publications issued, etc. Discuss achievements that are not measurable. (Section 501(c)(3) and (4) organizations and 4947(a)(1) nonexempt charitable trusts must also enter the amount of grants and allocations to others.)

Program Service Expenses
(Required for 501(c)(3) and (4) orgs., and 4947(a)(1) trusts; but optional for others.)

a See Statement 4

(Grants and allocations \$) If this amount includes foreign grants, check here ►

321,469

b See Statement 5

(Grants and allocations \$) If this amount includes foreign grants, check here ►

509,138

c See Statement 6

(Grants and allocations \$) If this amount includes foreign grants, check here ►

259,555

d See Statement 7

(Grants and allocations \$) If this amount includes foreign grants, check here ►

147,776

e Other program services (attach schedule)

(Grants and allocations \$) If this amount includes foreign grants, check here ►

f Total of Program Service Expenses (should equal line 44, column (B), Program services) ►

1,237,938

Form 990 (2007)

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Part IV Balance Sheets (See the instructions.)

				(A)		(B)	
				Beginning of year		End of year	
Note: Where required, attached schedules and amounts within the description column should be for end-of-year amounts only.							
Assets	45	Cash—non-interest-bearing			45		
	46	Savings and temporary cash investments		574,111	46	495,082	
	47a	Accounts receivable	47a	595,219			
	b	Less: allowance for doubtful accounts	47b		95,697	47c	595,219
	48a	Pledges receivable	48a				
	b	Less: allowance for doubtful accounts	48b			48c	
	49	Grants receivable			49		
	50a	Receivables from current and former officers, directors, trustees, and key employees (attach schedule)			50a		
	b	Receivables from other disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) (att. schedule)			50b		
	51a	Other notes and loans receivable (attach schedule)					
	b	Less: allowance for doubtful accounts				51c	
	52	Inventories for sale or use			52		
	53	Prepaid expenses and deferred charges		2,599	53	2,546	
	54a	Investments—publicly-traded securities			54a		
	b	Investments—other securities (attach schedule)			54b		
	55a	Investments—land, buildings, and equipment: basis					
	b	Less: accumulated depreciation (attach schedule)				55c	
	56	Investments—other (attach schedule)			56		
	57a	Land, buildings, and equipment: basis		57a	76,556		
b	Less: accumulated depreciation (attach schedule) See Statement 8		57b	45,761	33,728	57c	30,795
58	Other assets, including program-related investments (describe See Statement 9)			15,583	58	15,583	
59	Total assets (must equal line 74). Add lines 45 through 58			721,718	59	1,139,225	
Liabilities	60	Accounts payable and accrued expenses		6,135	60	2,767	
	61	Grants payable			61		
	62	Deferred revenue			62		
	63	Loans from officers, directors, trustees, and key employees (attach schedule)			63		
	64a	Tax-exempt bond liabilities (attach schedule)			64a		
	b	Mortgages and other notes payable (attach schedule)			64b		
	65	Other liabilities (describe See Statement 10)			5,055	65	5,055
	66	Total liabilities. Add lines 60 through 65			11,190	66	7,822
Net Assets or Fund Balances	Organizations that follow SFAS 117, check here <input checked="" type="checkbox"/> and complete lines 67 through 69 and lines 73 and 74.						
	67	Unrestricted		710,528	67	1,131,403	
	68	Temporarily restricted			68	122,500	
	69	Permanently restricted			69		
	Organizations that do not follow SFAS 117, check here <input type="checkbox"/> and complete lines 70 through 74.						
	70	Capital stock, trust principal, or current funds			70		
	71	Paid-in or capital surplus, or land, building, and equipment fund			71		
	72	Retained earnings, endowment, accumulated income, or other funds			72		
	73	Total net assets or fund balances. Add lines 67 through 69 or lines 70 through 72. (Column (A) must equal line 19 and column (B) must equal line 21)			710,528	73	1,131,403
74	Total liabilities and net assets/fund balances. Add lines 66 and 73			721,718	74	1,139,225	

Part VI Other Information (continued)

Yes No

82a	Did the organization receive donated services or the use of materials, equipment, or facilities at no charge or at substantially less than fair rental value? N/A	82a		
b	If "Yes," you may indicate the value of these items here. Do not include this amount as revenue in Part I or as an expense in Part II. (See instructions in Part III.) 82b			
83a	Did the organization comply with the public inspection requirements for returns and exemption applications? N/A	83a	X	
b	Did the organization comply with the disclosure requirements relating to quid pro quo contributions? N/A	83b		
84a	Did the organization solicit any contributions or gifts that were not tax deductible? N/A	84a		
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible? N/A	84b		
85a	501(c)(4), (5), or (6). Were substantially all dues nondeductible by members? N/A	85a		
b	Did the organization make only in-house lobbying expenditures of \$2,000 or less? If "Yes" was answered to either 85a or 85b, do not complete 85c through 85h below unless the organization received a waiver for proxy tax owed for the prior year. N/A	85b		
c	Dues, assessments, and similar amounts from members 85c			
d	Section 162(e) lobbying and political expenditures 85d			
e	Aggregate nondeductible amount of section 6033(e)(1)(A) dues notices 85e			
f	Taxable amount of lobbying and political expenditures (line 85d less 85e) 85f			
g	Does the organization elect to pay the section 6033(e) tax on the amount on line 85f? N/A	85g		
h	If section 6033(e)(1)(A) dues notices were sent, does the organization agree to add the amount on line 85f to its reasonable estimate of dues allocable to nondeductible lobbying and political expenditures for the following tax year? N/A	85h		
86	501(c)(7) orgs. Enter: a Initiation fees and capital contributions included on line 12 86a			
b	Gross receipts, included on line 12, for public use of club facilities 86b			
87	501(c)(12) orgs. Enter: a Gross income from members or shareholders 87a			
b	Gross income from other sources. (Do not net amounts due or paid to other sources against amounts due or received from them.) 87b			
88a	At any time during the year, did the organization own a 50% or greater interest in a taxable corporation or partnership, or an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? If "Yes," complete Part IX ▶	88a		X
b	At any time during the year, did the organization, directly or indirectly, own a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Part XI ▶	88b		X
89a	501(c)(3) organizations. Enter: Amount of tax imposed on the organization during the year under: section 4911 ▶ 0 ; section 4912 ▶ 0 ; section 4955 ▶ 0			
b	501(c)(3) and 501(c)(4) orgs. Did the organization engage in any section 4958 excess benefit transaction during the year or did it become aware of an excess benefit transaction from a prior year? If "Yes," attach a statement explaining each transaction ▶	89b		X
c	Enter: Amount of tax imposed on the organization managers or disqualified persons during the year under sections 4912, 4955, and 4958 ▶ 0			
d	Enter: Amount of tax on line 89c, above, reimbursed by the organization ▶ 0			
e	All organizations. At any time during the tax year, was the organization a party to a prohibited tax shelter transaction? ▶	89e		X
f	All organizations. Did the organization acquire a direct or indirect interest in any applicable insurance contract? ▶	89f		X
g	For supporting organizations and sponsoring organizations maintaining donor advised funds. Did the supporting organization, or a fund maintained by a sponsoring organization, have excess business holdings at any time during the year? ▶	89g		X
90a	List the states with which a copy of this return is filed ▶ NY			
b	Number of employees employed in the pay period that includes March 12, 2007 (See instructions.) 89b			17
91a	The books are in care of ▶ The Organization Telephone no. ▶ 212-629-8080 127 West 26th St Located at ▶ New York, NY ZIP + 4 ▶ 10001			
b	At any time during the calendar year, did the organization have an interest in or a signature or other authority over a financial account in a foreign country (such as a bank account, securities account, or other financial account)? ▶ If "Yes," enter the name of the foreign country ▶ See the instructions for exceptions and filing requirements for Form TD F 90-22.1 , Report of Foreign Bank and Financial Accounts.			
			Yes	No
		91b		X

Part VI Other Information (continued)

Yes No

- c At any time during the calendar year, did the organization maintain an office outside of the United States? 91c
If "Yes," enter the name of the foreign country ▶
- 92 Section 4947(a)(1) nonexempt charitable trusts filing Form 990 in lieu of Form 1041—Check here
and enter the amount of tax-exempt interest received or accrued during the tax year ▶ **92**

Part VII Analysis of Income-Producing Activities (See the instructions.)

Note: Enter gross amounts unless otherwise indicated.

	Unrelated business income		Excluded by section 512, 513, or 514		(E) Related or exempt function income
	(A) Business code	(B) Amount	(C) Exclusion code	(D) Amount	
93 Program service revenue:					
a Registration Fees					215,255
b Consulting					156,201
c					
d					
e					
f Medicare/Medicaid payments					
g Fees and contracts from government agencies					
94 Membership dues and assessments					211,439
95 Interest on savings and temporary cash investments			14	14,025	
96 Dividends and interest from securities					
97 Net rental income or (loss) from real estate:					
a debt-financed property					
b not debt-financed property					
98 Net rental income or (loss) from personal property					
99 Other investment income					
100 Gain or (loss) from sales of assets other than inventory					
101 Net income or (loss) from special events					
102 Gross profit or (loss) from sales of inventory					
103 Other revenue: a					
b MISCELLANEOUS					62,551
c					
d					
e					
104 Subtotal (add columns (B), (D), and (E))		0		14,025	645,446
105 Total (add line 104, columns (B), (D), and (E))					659,471

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Note: Line 105 plus line 1e, Part I, should equal the amount on line 12, Part I.

Part VIII Relationship of Activities to the Accomplishment of Exempt Purposes (See the instructions.)

Line No. ▼	Explain how each activity for which income is reported in column (E) of Part VII contributed importantly to the accomplishment of the organization's exempt purposes (other than by providing funds for such purposes).
	See Statement 12

Part IX Information Regarding Taxable Subsidiaries and Disregarded Entities (See the instructions.)

(A) Name, address, and EIN of corporation, partnership, or disregarded entity	(B) Percentage of ownership interest	(C) Nature of activities	(D) Total income	(E) End-of-year assets
N/A	%			
	%			
	%			
	%			

Part X Information Regarding Transfers Associated with Personal Benefit Contracts (See the instructions.)

- (a) Did the organization, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? Yes No
- (b) Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? Yes No

Note: If "Yes" to (b), file Form 8870 and Form 4720 (see instructions).

Part XI Information Regarding Transfers To and From Controlled Entities. Complete only if the organization is a controlling organization as defined in section 512(b)(13).

106 Did the reporting organization **make** any transfers **to** a controlled entity as defined in section 512(b)(13) of the Code? If "Yes," complete the schedule below for each controlled entity. Yes No

	(A) Name, address, of each controlled entity	(B) Employer ID Number	(C) Description of transfer	(D) Amount of transfer
a			
b			
c			
Totals				

107 Did the reporting organization **receive** any transfers **from** a controlled entity as defined in section 512(b)(13) of the Code? If "Yes," complete the schedule below for each controlled entity. Yes No

	(A) Name, address, of each controlled entity	(B) Employer ID Number	(C) Description of transfer	(D) Amount of transfer
a			
b			
c			
Totals				

108 Did the organization have a binding written contract in effect on August 17, 2006, covering the interest, rents, royalties, and annuities described in question 107 above? Yes No

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Please Sign Here	Signature of officer PAUL WHITE Type or print name and title	Date EXECUTIVE DIRECTOR	
	Preparer's signature Date 11/26/08 Check if self-employed <input type="checkbox"/>		Preparer's SSN or PTIN (See Gen. Instr. X) P00176056
Paid Preparer's Use Only	Firm's name (or yours if self-employed), address, and ZIP + 4 Coates & Hutchinson, P.C. P. O. Box 561 Odenton, MD 21113		EIN 410-672-6339 Phone no.

**SCHEDULE A
(Form 990 or 990-EZ)**

Organization Exempt Under Section 501(c)(3)

(Except Private Foundation) and Section 501(e), 501(f), 501(k), 501(n),
or 4947(a)(1) Nonexempt Charitable Trust

OMB No. 1545-0047

2007

Department of the Treasury
Internal Revenue Service

Supplementary Information-(See separate instructions.)

▶ **MUST be completed by the above organizations and attached to their Form 990 or 990-EZ**

Name of the organization

Transportation Alternatives, Inc.

Employer identification number

51-0186015

Part I Compensation of the Five Highest Paid Employees Other Than Officers, Directors, and Trustees
(See page 1 of the instructions. List each one. If there are none, enter "None.")

(a) Name and address of each employee paid more than \$50,000	(b) Title and average hours per week devoted to position	(c) Compensation	(d) Contributions to empl. benefit plans & deferred comp.	(e) Expense account and other allowances
Amy Pfeiffer 127 West 26th St New York NY 10001	Director 40	56,165	0	0
Noah Budnick 127 West 26th St New York NY 10001	Director 40	54,980	0	0
Total number of other employees paid over \$50,000	▶ 0			

Part II-A Compensation of the Five Highest Paid Independent Contractors for Professional Services

(See page 2 of the instructions. List each one (whether individuals or firms). If there are none, enter "None.")

(a) Name and address of each independent contractor paid more than \$50,000	(b) Type of service	(c) Compensation
PUBLIC ADVOCACY GROUP 75 MAIDEN LANE #6 NEW YORK NY 10038	LOBBYIST	51,270
Total number of others receiving over \$50,000 for professional services	▶ 0	

Part II-B Compensation of the Five Highest Paid Independent Contractors for Other Services

(List each contractor who performed services other than professional services, whether individuals or firms. If there are none, enter "None." See page 2 of the instructions.)

(a) Name and address of each independent contractor paid more than \$50,000	(b) Type of service	(c) Compensation
NONE		
Total number of other contractors receiving over \$50,000 for other services	▶	

For Paperwork Reduction Act Notice, see the Instructions for Form 990 and Form 990-EZ.

Schedule A (Form 990 or 990-EZ) 2007

Part III Statements About Activities (See page 2 of the instructions.)

	Yes	No
1 During the year, has the organization attempted to influence national, state, or local legislation, including any attempt to influence public opinion on a legislative matter or referendum? If "Yes," enter the total expenses paid or incurred in connection with the lobbying activities ▶ \$ <u>190</u> (Must equal amounts on line 38, Part VI-A, or line i of Part VI-B.)	X	
Organizations that made an election under section 501(h) by filing Form 5768 must complete Part VI-A. Other organizations checking "Yes" must complete Part VI-B AND attach a statement giving a detailed description of the lobbying activities.		
2 During the year, has the organization, either directly or indirectly, engaged in any of the following acts with any substantial contributors, trustees, directors, officers, creators, key employees, or members of their families, or with any taxable organization with which any such person is affiliated as an officer, director, trustee, majority owner, or principal beneficiary? (If the answer to any question is "Yes," attach a detailed statement explaining the transactions.)		
a Sale, exchange, or leasing of property		X
b Lending of money or other extension of credit?		X
c Furnishing of goods, services, or facilities?		X
d Payment of compensation (or payment or reimbursement of expenses if more than \$1,000)? See Part V-A, Form 990	X	
e Transfer of any part of its income or assets?		X
3a Did the organization make grants for scholarships, fellowships, student loans, etc.? (If "Yes," attach an explanation of how the organization determines that recipients qualify to receive payments.)		X
b Did the organization have a section 403(b) annuity plan for its employees?		X
c Did the organization receive or hold an easement for conservation purposes, including easements to preserve open space, the environment, historic land areas or historic structures? If "Yes," attach a detailed statement		X
d Did the organization provide credit counseling, debt management, credit repair, or debt negotiation services?		X
4a Did the organization maintain any donor advised funds? If "Yes," complete lines 4b through 4g. If "No," complete lines 4f and 4g		X
b Did the organization make any taxable distributions under section 4966?		
c Did the organization make a distribution to a donor, donor advisor, or related person?		
d Enter the total number of donor advised funds owned at the end of the tax year ▶ _____		
e Enter the aggregate value of assets held in all donor advised funds owned at the end of the tax year ▶ _____		
f Enter the total number of separate funds or accounts owned at the end of the tax year (excluding donor advised funds included on line 4d) where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts ▶ _____		0
g Enter the aggregate value of assets held in all funds or accounts included on line 4f at the end of the tax year ▶ _____		0

Part IV Reason for Non-Private Foundation Status (See pages 4 through 8 of the instructions.)

I certify that the organization is not a private foundation because it is: (Please check only **ONE** applicable box.)

- 5 A church, convention of churches, or association of churches. Section 170(b)(1)(A)(i).
- 6 A school. Section 170(b)(1)(A)(ii). (Also complete Part V.)
- 7 A hospital or a cooperative hospital service organization. Section 170(b)(1)(A)(iii).
- 8 A federal, state, or local government or governmental unit. Section 170(b)(1)(A)(v).
- 9 A medical research organization operated in conjunction with a hospital. Section 170(b)(1)(A)(iii). **Enter the hospital's name, city, and state** ▶
- 10 An organization operated for the benefit of a college or university owned or operated by a governmental unit. Section 170(b)(1)(A)(iv). (Also complete the **Support Schedule** in Part IV-A.)
- 11a An organization that normally receives a substantial part of its support from a governmental unit or from the general public. Section 170(b)(1)(A)(vi). (Also complete the **Support Schedule** in Part IV-A.)
- 11b A community trust. Section 170(b)(1)(A)(vi). (Also complete the **Support Schedule** in Part IV-A.)
- 12 An organization that normally receives: **(1) more than 33 1/3%** of its support from contributions, membership fees, and gross receipts from activities related to its charitable, etc., functions-subject to certain exceptions, and **(2) no more than 33 1/3%** of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Also complete the **Support Schedule** in Part IV-A.)
- 13 An organization that is not controlled by any disqualified persons (other than foundation managers) and otherwise meets the requirements of section 509(a)(3). Check the box that describes the type of supporting organization:
 Type I Type II Type III-Functionally Integrated Type III-Other

Provide the following information about the supported organizations. (See page 8 of the instructions.)

(a) Name(s) of supported organization(s)	(b) Employer identification number (EIN)	(c) Type of organization (described in lines 5 through 12 above or IRC section)	(d) Is the supported organization listed in the supporting organization's governing documents?		(e) Amount of support
			Yes	No	
Total					

- 14 An organization organized and operated to test for public safety. Section 509(a)(4). (See page 8 of the instructions.)

Part IV-A Support Schedule (Complete only if you checked a box on line 10, 11, or 12.) **Use cash method of accounting.**

Note: You may use the worksheet in the instructions for converting from the accrual to the cash method of accounting.

Calendar year (or fiscal year beginning in)	(a) 2006	(b) 2005	(c) 2004	(d) 2003	(e) Total
15 Gifts, grants, and contributions received. (Do not include unusual grants. See line 28.)	666,778	538,587	386,550	242,434	1,834,349
16 Membership fees received	161,905	161,169	139,200	130,380	592,654
17 Gross receipts from admissions, merchandise sold or services performed, or furnishing of facilities in any activity that is related to the organization's charitable, etc., purpose	317,461	328,781	376,422	292,666	1,315,330
18 Gross income from interest, dividends, amounts received from payments on securities loans (section 512(a)(5)), rents, royalties, income from similar sources, and unrelated business taxable income (less section 511 taxes) from businesses acquired by the organization after June 30, 1975	12,042	8,670	3,012	893	24,617
19 Net income from unrelated business activities not included in line 18					0
20 Tax revenues levied for the organization's benefit and either paid to it or expended on its behalf					0
21 The value of services or facilities furnished to the organization by a governmental unit without charge. Do not include the value of services or facilities generally furnished to the public without charge					0
22 Other income. Attach a schedule. Do not include gain or (loss) from sale of capital assets Stmt 13	34,394	9,190	16,238	8,460	68,282
23 Total of lines 15 through 22	1,192,580	1,046,397	921,422	674,833	3,835,232
24 Line 23 minus line 17	875,119	717,616	545,000	382,167	2,519,902
25 Enter 1% of line 23	11,926	10,464	9,214	6,748	
26 Organizations described on lines 10 or 11:					
a Enter 2% of amount in column (e), line 24					26a 50,398
b Prepare a list for your records to show the name of and amount contributed by each person (other than a governmental unit or publicly supported organization) whose total gifts for 2003 through 2006 exceeded the amount shown in line 26a. Do not file this list with your return. Enter the total of all these excess amounts					26b 24,602
c Total support for section 509(a)(1) test: Enter line 24, column (e)					26c 2,519,902
d Add: Amounts from column (e) for lines:	18 24,617	19	26b 24,602		26d 117,501
22 68,282					26e 2,402,401
e Public support (line 26c minus line 26d total)					26e 2,402,401
f Public support percentage (line 26e (numerator) divided by line 26c (denominator))					26f 95.3371%
27 Organizations described on line 12:					
a For amounts included in lines 15, 16, and 17 that were received from a "disqualified person," prepare a list for your records to show the name of, and total amounts received in each year from, each "disqualified person." Do not file this list with your return. Enter the sum of such amounts for each year:					N/A
(2006) (2005) (2004) (2003)					
b For any amount included in line 17 that was received from each person (other than "disqualified persons"), prepare a list for your records to show the name of, and amount received for each year, that was more than the larger of (1) the amount on line 25 for the year or (2) \$5,000. (Include in the list organizations described in lines 5 through 11b, as well as individuals.) Do not file this list with your return. After computing the difference between the amount received and the larger amount described in (1) or (2), enter the sum of these differences (the excess amounts) for each year:					N/A
(2006) (2005) (2004) (2003)					
c Add: Amounts from column (e) for lines:	15	16	17	20	21
d Add: Line 27a total and line 27b total					27c
e Public support (line 27c total minus line 27d total)					27d
f Total support for section 509(a)(2) test: Enter amount from line 23, column (e)					27e
g Public support percentage (line 27e (numerator) divided by line 27f (denominator))					27f
h Investment income percentage (line 18, column (e) (numerator) divided by line 27f (denominator))					27g %
28 Unusual Grants: For an organization described in line 10, 11, or 12 that received any unusual grants during 2003 through 2006, prepare a list for your records to show, for each year, the name of the contributor, the date and amount of the grant, and a brief description of the nature of the grant. Do not file this list with your return. Do not include these grants in line 15.					27h %

Part VI-A Lobbying Expenditures by Electing Public Charities (See page 11 of the instructions.)

(To be completed **ONLY** by an eligible organization that filed Form 5768) **N/A**

Check **a** if the organization belongs to an affiliated group. Check **b** if you checked "a" and "limited control" provisions apply.

Limits on Lobbying Expenditures

(The term "expenditures" means amounts paid or incurred.)

		(a) Affiliated group totals	(b) To be completed for all electing organizations
36 Total lobbying expenditures to influence public opinion (grassroots lobbying)	36		
37 Total lobbying expenditures to influence a legislative body (direct lobbying)	37		
38 Total lobbying expenditures (add lines 36 and 37)	38		
39 Other exempt purpose expenditures	39		
40 Total exempt purpose expenditures (add lines 38 and 39)	40		
41 Lobbying nontaxable amount. Enter the amount from the following table-			
If the amount on line 40 is- The lobbying nontaxable amount is-			
Not over \$500,000	20% of the amount on line 40		
Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000		
Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000	41	
Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000		
Over \$17,000,000	\$1,000,000		
42 Grassroots nontaxable amount (enter 25% of line 41)	42		
43 Subtract line 42 from line 36. Enter -0- if line 42 is more than line 36	43		
44 Subtract line 41 from line 38. Enter -0- if line 41 is more than line 38	44		

Caution: If there is an amount on either line 43 or line 44, you must file Form 4720.

4-Year Averaging Period Under Section 501(h)

(Some organizations that made a section 501(h) election do not have to complete all of the five columns below.)

See the instructions for lines 45 through 50 on page 13 of the instructions.)

Calendar year (or fiscal year beginning in) ▶	Lobbying Expenditures During 4-Year Averaging Period				
	(a) 2007	(b) 2006	(c) 2005	(d) 2004	(e) Total
45 Lobbying nontaxable amount					
46 Lobbying ceiling amount (150% of line 45(e))					
47 Total lobbying expenditures					
48 Grassroots nontaxable amount					
49 Grassroots ceiling amount (150% of line 48(e))					
50 Grassroots lobbying expenditures					

Part VI-B Lobbying Activity by Nonelecting Public Charities

(For reporting only by organizations that did not complete Part VI-A) (See page 14 of the instructions.)

During the year, did the organization attempt to influence national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of:

	Yes	No	Amount
a Volunteers		X	
b Paid staff or management (Include compensation in expenses reported on lines c through h.)	X		
c Media advertisements		X	
d Mailings to members, legislators, or the public		X	
e Publications, or published or broadcast statements		X	
f Grants to other organizations for lobbying purposes		X	
g Direct contact with legislators, their staffs, government officials, or a legislative body	X		190
h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any other means		X	
i Total lobbying expenditures (Add lines c through h.)			190

If "Yes" to any of the above, also attach a statement giving a detailed description of the lobbying activities.

See Statement 14

Schedule B
(Form 990, 990-EZ,
or 990-PF)
Department of the Treasury
Internal Revenue Service

Schedule of Contributors
Supplementary Information for
line 1 of Form 990, 990-EZ, and 990-PF (see instructions)

OMB No. 1545-0047

2007

Name of organization

Employer identification number

Transportation Alternatives, Inc.

51-0186015

Organization type (check one):

Filers of:

Section:

Form 990 or 990-EZ

501(c)(**3**) (enter number) organization

4947(a)(1) nonexempt charitable trust **not** treated as a private foundation

527 political organization

Form 990-PF

501(c)(3) exempt private foundation

4947(a)(1) nonexempt charitable trust treated as a private foundation

501(c)(3) taxable private foundation

Check if your organization is covered by the **General Rule** or a **Special Rule**. (**Note:** Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule—see instructions.)

General Rule—

For organizations filing Form 990, 990-EZ, or 990-PF that received, during the year, \$5,000 or more (in money or property) from any one contributor. (Complete Parts I and II.)

Special Rules—

For a section 501(c)(3) organization filing Form 990, or Form 990-EZ, that met the 33 1/3% support test of the regulations under sections 509(a)(1)/170(b)(1)(A)(vi), and received from any one contributor, during the year, a contribution of the greater of \$5,000 or 2% of the amount on line 1 of these forms. (Complete Parts I and II.)

For a section 501(c)(7), (8), or (10) organization filing Form 990, or Form 990-EZ, that received from any one contributor, during the year, aggregate contributions or bequests of more than \$1,000 for use exclusively for religious, charitable, scientific, literary, or educational purposes, or the prevention of cruelty to children or animals. (Complete Parts I, II, and III.)

For a section 501(c)(7), (8), or (10) organization filing Form 990, or Form 990-EZ, that received from any one contributor, during the year, some contributions for use exclusively for religious, charitable, etc., purposes, but these contributions did not aggregate to more than \$1,000. (If this box is checked, enter here the total contributions that were received during the year for an exclusively religious, charitable, etc., purpose. Do not complete any of the Parts unless the **General Rule** applies to this organization because it received nonexclusively religious, charitable, etc., contributions of \$5,000 or more during the year.) ▶ \$ _____

Caution: Organizations that are not covered by the General Rule and/or the Special Rules do not file Schedule B (Form 990, 990-EZ, or 990-PF), but they **must** check the box in the heading of their Form 990, Form 990-EZ, or on line 2 of their Form 990-PF, to certify that they do not meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

For Paperwork Reduction Act Notice, see the Instructions for Form 990, Form 990-EZ, and Form 990-PF.

Schedule B (Form 990, 990-EZ, or 990-PF) (2007)

Name of organization Transportation Alternatives, Inc.	Employer identification number 51-0186015
--	---

Part I Contributors (See Specific Instructions.)

(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
<u>1</u>	Mark Gorton The Lime Group 377 Broadway #11 <hr/> New York NY 10013	\$ 400,000	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II if there is a noncash contribution.)
<u>2</u>	Arnold & Porter 399 Park Ave New York <hr/> New York NY 10022	\$ 50,456	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II if there is a noncash contribution.)
<u>3</u>	Wolfensohn Family Foundation 1350 Avenue of the Americas Suite 2900 <hr/> New York NY 10019	\$ 30,000	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II if there is a noncash contribution.)
<u>4</u>	The J.M. Kaplan Fund 261 Madison Ave 19th Floor <hr/> New York NY 10016	\$ 45,000	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II if there is a noncash contribution.)
<u>5</u>	Scherman Foundation 16 East 52nd Street #601 <hr/> New York NY 10022	\$ 40,000	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II if there is a noncash contribution.)
<u>6</u>	Thomas Kempner, jr Davidson Kempner Capital Mgmt 65 East 55th Street, Floor 19 <hr/> New York NY 10022	\$ 50,000	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II if there is a noncash contribution.)

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Federal Statements

Statement 1 - Form 990, Part I, Line 3 - Membership Dues and Assessments

<u>Description</u>	<u>Amount</u>
	\$ 211,439
Total	\$ <u>211,439</u>

Client Copy

Federal Statements

Statement 2 - Form 990, Part II, Line 25a - Compensation of Current Officers

<u>Name</u>	<u>Program Services</u>	<u>Management & General</u>	<u>Fundraising</u>
Expenses	\$	\$	\$
Officer Compensation	51,120	10,080	10,800
Compensation			
Total	\$ <u>51,120</u>	\$ <u>10,080</u>	\$ <u>10,800</u>

Client Copy

Federal Statements**Statement 3 - Form 990, Part II, Line 43 - Other Functional Expenses**

<u>Description</u>	<u>Total Expenses</u>	<u>Program Service</u>	<u>Mgt & General</u>	<u>Fund-Raising</u>
Expenses	\$	\$	\$	\$
Bike event expenses	130,418	130,408		10
Miscellaneous expenses	10,312	3,115	7,197	
Utilities expense	6,501		6,501	
Consulting	141,384	132,751	8,633	
Insurance	3,872		3,872	
Magazine Expense	40,066	40,066		
Temporary help	13,787	12,202	1,585	
Total	<u>\$ 346,340</u>	<u>\$ 318,542</u>	<u>\$ 27,788</u>	<u>\$ 10</u>

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Statement 4 - Form 990, Part III, Line a - Statement of Program Service Accomplishments**Description****BICYCLE PROGRAM -**

BIKE LANES AND GREENWAYS DO MORE THAN GIVE CYCLISTS A PROTECTED SPACE TO TRAVEL; THEY ENCOURAGE MORE NEW YORKERS TO GET ON A BIKE AND REMIND DRIVERS THAT CYCLISTS ARE ROAD USERS TOO. IN 2007, MAYOR BLOOMBERG AND THE DOT HEEDED T.A.'S ADVOCACY AND BUILT 62 MILES OF NEW BIKE LANES INCLUDING A PARKING PROTECTED CURBSIDE STRETCH ALONG NINTH AVENUE, A CRUCIAL CROSS-TOWN ROUTE IN MANHATTAN AND A MUCH NEEDED NETWORK IN NORTH BROOKLYN. IN 2008 THE CITY PLANS TO INSTALL AT LEAST 70 NEW MILES OF BIKE LANES AND HAS COMMITTED TO ANOTHER 250 MILES OF BIKE LANES AND GREENWAYS BY 2015. T.A. WILL BE WORKING HARD TO MAKE SURE THESE LANES ARE NOT ONLY INSTALLED WHERE THEY'RE NEEDED BUT BUILT TO INVITE NEW YORKERS OF ALL AGES TO RIDE. AFTER YEARS OF T.A. ADVOCACY, IN 2007 NEW YORK CITY SAW ITS FIRST EVER CAR PARKING TO BIKE PARKING SWAP ALONG N. 7TH STREET IN THE WILLIAMSBURG SECTION OF BROOKLYN AS WELL AS THE INSTALLATION OF PROTECTED PUBLIC BIKE PARKING SHELTERS AT TRANSIT HUBS AROUND THE CITY. EVEN THE PRIVATE SECTOR GOT INVOLVED IN THE BIKE PARKING BOOM THIS YEAR WITH A STORY ABOUT BUILDING "THE NATION'S PREMIERE BIKE PARKING FACILITY" APPEARING IN THE NEW YORK TIMES, IN THE COMING YEAR, T.A. WILL ENCORAGE THE CITY TO CONTINUE SPACE AND MAKE SURE THAT BIKE TO WORK, BIKE TO TRANSIT, BIKE TO BUS AND BIKE TO FERRY TRIPS ARE MADE AS EASY AS POSSIBLE BY BETTER AND MORE SECURE BIKE PARKING AND MORE SENSIBLE BIKE ACCESS TO BUILDINGS. THE WINNING PROPOSAL FOR GOVERNORS ISLAND INCLUDES A FLEET OF 3,000 BIKES FREE FOR USE BY ISLAND VISITORS. ALTHOUGH IT'S NOT A BIKE SHARE PROGRAM ON PAR WITH SOME OF THE WORLD'S BIGGEST AND BEST, IT'S A HEARTENING START THAT COMES AFTER YEARS OF T.A. PRESSURE. IN 2008, T.A. WILL BE ENCOURAGING DOT AND EDC TO CONSIDER LARGE-SCALE CITY SPONSORED BIKE RENTAL PROGRAMS THAT CAN ACCOMMODATE THOUSANDS AND PROVIDE A HIGH-VISIBILITY INVESTMENT IN BIKE INFRASTRUCTURE. ON NEW YORK CITY STREETS, ONE ROTTEN CYCLIST OFTEN RUINS THE REPUTATION OF DOZENS. THAT'S WHY T.A. REDOUBLED ITS EFFORTS TO EDUCATE COMMUTER, WORKING AND RECREATIONAL CYCLISTS ABOUT THE RULES OF THE ROAD IN 2007. WE JOINED CITY AGENCIES AND THE NYC BICYCLE COALITION TO LAUNCH THE LOOK CAMPAIGN, A SOCIAL MARKETING EFFORT DESIGNED PRO BONO BY PUBLICIST THAT ENCOURAGES BICYCLISTS AND MOTORISTS TO WATCH OUT FOR ONE ANOTHER. T.A. ALSO EDUCATED LEGISLATORS ABOUT A CITY COUNCIL BILL THAT MANDATED EMPLOYERS TO PROPERLY EQUIP THEIR CYCLISTS WITH SAFETY EQUIPMENT AND CLEARLY DISPLAY THE RULES OF THE ROAD. THERE WERE GRASSROOTS EDUCATION EFFORTS AS WELL. OUR BIKE AMBASSADORS, VOLUNTEERS AND STAFFERS SPREAD THE GOSPEL OF SAFE AND RESPONSIBLE CYCLING AT COUNTLESS EVENTS THIS PAST YEAR. IN 2008, WE'LL BE EVEN MORE ACTIVE ON THE STREETS WITH PLANS FOR TWO DOZEN BIKE AMBASSDORS AND LIVABLE STREETS AMBASSADORS TO BE OUT ALL SUMMER LONG LETTING PEOPLE KNOW ABOUT SAFE CYCLING AND SHARING THE STREETS.

Statement 5 - Form 990, Part III, Line b - Statement of Program Service AccomplishmentsDescription

PEDESTRIAN POLICY:

IN 2007, THE BLOOMBERG ADMINISTRATION ADOPTED T.A.'S GROUND BREAKING SAFE ROUTES FOR SENIORS PROGRAM AS A CITYWIDE-INITIATIVE. THEY COMMITTED TO SENIOR-SPECIFIC PEDESTRIAN IMPROVEMENTS AT 25 AREAS WITH A HIGH CONCENTRATION OF SENIORS AND A HIGH FREQUENCY OF SENIOR-RELATED CRASHES. THAT MEANS LONGER PEDESTRIAN CROSSING TIMES AT WIDE AND DANGEROUS INTERSECTIONS, BETTER MAINTAINED CURBS AND SIDEWALKS AND NARROWER STREETS THAT ARE LESS LIKELY TO FOSTER SPEEDING AND RECKLESS DRIVING. IN OTHER WORDS, SAFE ROUTES FOR SENIORS MEANS SAFER CONDITIONS AND BETTER WALKING FOR THE ELDERLY, AS WELL AS FOR EVERYONE ELSE IN NYC. IN 2008, T.A. WILL BE WATCH-DOGGING THIS PROGRAM AND MAKING SURE ITS FIXES ARE APPLIED WHERE THEY ARE NEEDED MOST. TRANSPORTATION ALTERNATIVES HELPED BRING SAFE ROUTES TO SCHOOL TO THE UNITED STATES IN 1995. IN THE YEARS SINCE, WE'VE BEEN WORKING SCHOOL BY SCHOOL AND COMMUNITY BY COMMUNITY TO ENSURE THAT YOUNG NEW YORKERS ARE SAFE WALKING AND PLAYING ON THE STREETS AROUND THEIR EDUCATIONAL INSTITUTIONS. OVER THE YEARS, THE PROGRAM HAS GROWN, AND OUR TIRELESS ADVOCACY HAS MADE A REAL DIFFERENCE. IN 2007 FORMER GOVERNOR SPITZER LAUNCHED A NEW SAFE ROUTES TO SCHOOL INITIATIVE USING \$32.1 MILLION IN FEDERAL FUNDING. THIS WAS A HUGE BOOST FOR OUR SAFE ROUTES TO SCHOOL PROGRAM AND A GIANT LEAP FORWARD FOR STUDENT SAFETY. IN 2008, T.A. WILL BE BUSY WATCH-DOGGING AND MAKING SURE NEW YORK CITY RECEIVES ITS FAIR SHARE OF IMPROVEMENTS AND FUNDS.

COMPLETE STREETS ENSURE THAT EVERY NEW YORKER CAN GET AROUND SAFELY. COMPLETE STREETS PRIORITIZE THE SAFETY AND MOVEMENT OF THE MOST EFFICIENT AND ENVIRONMENTALLY-FRIENDLY STREET USERS; BIKERS, WALKERS AND TRANSIT-TAKERS. THEY HAVE PROTECTED BUS AND BIKE LANES, TRAFFIC CALMING AND PEDESTRIAN FRIENDLY SIGNAL TIMING AND SHOULD BE THE NORM IN NEW YORK CITY. THANKS TO T.A.'S LANDMARK WORK IN 2007, THEY'RE FAST BECOMING A REALITY. STILL, THERE IS MUCH TO BE DONE BEFORE THE CITY'S NEW COMPLETE STREETS PHILOSOPHY BECOMES PUBLIC POLICY. T.A. HAS BEEN WORKING TO EDUCATE LEGISLATORS ABOUT THE NEED FOR MEASURES THAT WOULD REQUIRE COMPLETE STREETS TREATMENTS TO BE INSTALLED ON EVERY STREET THAT IS REPAVED OR RECONSTRUCTED AS A MATTER OF COURSE. IN 2008, WE'LL CONTINUE TO EDUCATE LEGISLATORS AND PUBLIC ALIKE ABOUT THE NEED FOR COMPLETE STREETS.

Statement 6 - Form 990, Part III, Line c - Statement of Program Service AccomplishmentsDescription

TRANSPORTATION POLICY:

THE NYCSR CAMPAIGN COMBINES THE RESOURCES OF THE OPEN PLANNING PROJECT, THE SKILLS OF THE PROJECT FOR PUBLIC SPACES AND THE EXPERIENCE AND SAVY OF TRANSPORTATION

Statement 6 - Form 990, Part III, Line c - Statement of Program Service Accomplishments
(continued)

Description

ALTERNATIVES TO HELP NEW YORKERS PLAN STREETS AND NEIGHBORHOODS FOR PEOPLE, NOT CARS. IN 2007 THE CAMPAIGN SPONSORED VISITS BY TRANSPORTATION LUMINARIES LIKE JAN GEHL AND DON SHOUP AND INCORPORATED THEIR PROGRESSIVE PLANNING IDEAS INTO COMMUNITY VISIONS FOR THE UPPER WEST SIDE OF MANHATTAN AND GRAND AREY PLAZA IN BROOKLYN. IN 2008, THE CAMPAIGN WILL CONTINUE TO MAKE BEST PRACTICES AVAILABLE TO ALL NEW YORKERS WITH OUTREACH EVENTS LIKE BLOCKPARTY NYC AND PARK(ING) DAY.

IN 2007, AT THE BEHEST OF T.A. AND OTHER TRANSIT ADVOCATES, NEW YORK CITY INSTALLED BUS BULBS, PIGMENTED LANES, SIGNAL PRIORITIZATION AND OTHER BUS RAPID TRANSIT ELEMENTS TO SPEED THE COMMUTES OF MILLIONS OF NEW YORKERS. BY YEAR'S END THE DOT AIMS TO HAVE AT LEAST TWO OF THE FIVE DEMONSTRATION ROUTES UP AND RUNNING.

ALTHOUGH THIS TIMETABLE ISN'T AS SPEEDY AS EXPECTED, IT IS PROOF POSITIVE THAT "SURFACE SUBWAYS" ARE COMING TO OUR STREETS. IN 2008, T.A. WILL CONTINUE TO PRESSURE THE CITY TO DO BRT RIGHT AND EXPAND THE PROGRAM TO AREAS WHERE IT'S NEEDED MOST.

SINCE 2005, TRANSPORTATION ALTERNATIVES HAS BEEN THE LEADING VOICE IN THE CALL FOR PARKING PERMIT REFORM. OUR GROUNDBREAKING STUDIES, UNCIVIL SERVANTS AND ABOVE THE LAW, AS WELL AS OUR USER-DRIVEN WEBSITE UNCIVILSERVANTS.ORG, HAVE SHAPED THE PARKING PERMIT DEBATE, FUELED THE FIGHT FOR REFORM AND SPAWNED SCORES OF MEDIA STORIES THAT KEEP THIS HOT-BUTTON ISSUE FRONT AND CENTER. AS A RESULTS OF OUR ADVOCACY IN 2007. CITY HALL HAS CRACKED DOWN ON PERMIT PARKING ABUSE AND FORGERY, ORDERED A FULL ACCOUNTING OF PERMITS AND CALLED FOR A 20% REDUCTION IN THE TOTAL NUMBER ISSUED. IN THE COMING YEAR, WE'LL WORK TO MAKE SURE THE CITY LIVES UP TO ITS PROMISES AND CONTINUES TO TAKE ILLEGAL PERMIT PARKING SERIOUSLY.

PARKING IS THE TROJAN HORSE OF URBAN PLANNING. IT ENTERS THE NEIGHBORHOOD UNNOTICED, EVEN APPRECIATED, BUT AS TIME GOES ON AND MORE CARS APPEAR, IT BEGINS TO STEAL VALUABLE STREET SPACE, ENCOURAGE DOUBLE AND TRIPLE PARKING AND CREATE TRAFFIC TIE-UPS BECAUSE DRIVERS ARE CRUISING FOR THOSE ELUSIVE FREE SPACES. IN 2007, T.A. PUSHED A VARIETY OF COMMON SENSE SOLUTIONS TO THE CITY'S PARKING PROBLEMS, LIKE EQUALIZING THE DISPARITY BETWEEN GARAGE COSTS AND ON-STREET PARKING COSTS. IN 2008, WE'LL BE SUPPORTING BUSINESS AND COMMUNITY GROUPS IN IMPLEMENTAING THE FIRST-EVER "PERFORMANCE PARKING" PROJECTS IN NEW YORK CITY.

THE CAMPAIGNS FOR A CAR-FREE CENTRAL PARK AND A CAR-FREE PROSPECT PARK ARE TWO OF T.A.'S LONGEST STANDING AND MOST POPULAR EFFORTS, AND IT'S EASY TO SEE WHY. THE PRESENCE OF CARS IN OUR CITY'S RARE URBAN REFUGES IS A SYMBOL OF MUCH THAT IS WRONG WITH THE CURRENT STATE OF URBAN PLANNING AND TRANSPORTATION POLICY. IN 2007, WE CONTINUED TO FIGHT THE GOOD FIGHT AND FOR THE FOURTH

Statement 6 - Form 990, Part III, Line c - Statement of Program Service Accomplishments
(continued)**Description**

STRAIGHT YEAR WON SIGNIFICANT REDUCTIONS IN THE HOURS WHICH CARS ARE ALLOWED TO DRIVE IN BOTH PARKS. IN 2008, WE'RE POISED TO TAKE THE NEXT BIG STEP AND GET SUMMER-LONG TRAIL-CLOSURES IN ONE, OR BOTH OF THESE CROWN JEWEL PARKS.

WHEN T.A. AND PARTNERSHIP FOR NYC BROUGHT PRICING TO THE FORE IN 2005, IT WAS TANTAMOUNT TO POLITICAL SUICIDE FOR ELECTED OFFICIALS TO MENTION THE WORDS, LET ALONE SUPPORT THE PROGRAM. BUT IN THE YEAR SINCE MAYOR BLOONBERG PUT HIS FIRST CONGESTION PRICING PROPOSAL ON THE TABLE, T.A. HAS LED ORGANIZING EFFORTS FOR THE CAMPAIGN FOR NEW YORK'S FUTURE, SECURING THE PASSAGE OF CONGESTION PRICING IN THE CITY COUNCIL AND BROADENING SUPPORT IN BROOKLYN, QUEENS, STATEN ISLAND AND THE BRONX.

ALTHOUGH THE STATE LEGISLATURE REJECTED CONGESTION PRICING AS A WAY TO THIN TRAFFIC AND CLEAN THE AIR, WE WILL CONTINUE TO BUILD THE COALITION OF CONGESTION PRICING ALLIES AND PLACE THE ISSUE AT THE TOP OF ELECTED OFFICIALS' LEGISLATIVE AGENDAS TO ENSURE ITS EVENTUAL PASSAGE.

Statement 7 - Form 990, Part III, Line d - Statement of Program Service Accomplishments**Description**

EVENTS:

RALLIES, RIDES, LECTURES AND BOOK LAUNCHES, STREET THEATER, BLOCK PARTIES, FUND RAISERS AND MUCH MORE THAT 13,000 RIDERS, HELP ORGANIZE PARK(ING) DAY WHICH BROUGHT MORE THAN 20 TEMPORARY GREEN SPACES TO PARKING PLACES, STAFFED BIKE REPAIR BOOTHS ON THE GRAND CONCOURSE AND ORGANIZED BIKE MONTH NYC, A SMASHING SUCCESS THAT HAD MORE THAN 200 EVENTS UNDER ITS UMBRELLA. 2007 WAS T.A.'S BEST YEAR OF EVENTS EVER AND 2008, WITH THE BRAND NEW TOUR DE QUEENS AND 20 BLOCK PARTIES ALREADY PLANNED, WILL BE EVEN BETTER.

MORE THAN 2 MILLION PEOPLE VISITED TRANSALT.ORG LAST YEAR. THEY CAME LOOKING FOR EVERYTHING FROM BIKE MAPS TO BEST PRACTICES, AND THEY FOUND THEM ALONG WITH THOUSANDS OF OTHER INTERESTING TIDBITS AND CITY-CHANGING ACTIONS. ALL THAT AND IT LOOKS GREAT, TOO. WE ALSO LAUNCHED A BRAND NEW GOOGLE-MAP-BASED CRASHSTAT.ORG, OUR ACCLAIMED BICYCLE AND PEDESTRIAN INJURY AND FATALITY MAPPING TOOL. THIS SITE IS THE BEST OF ITS KIND AND AN IMPORTANT RESOURCE FOR COMMUNITY ORGANIZERS, MEDIA OUTLETS AND ANYONE ELSE LOOKING TO EXPLAIN THE BENEFITS OF SAFER STREETS. WE ALSO REDESIGNED OUR SUITE OF WEB SITES PROMOTING T.A. BIKE EVENTS INCLUDING BIKEMONTHNYC.ORG, TOURDEBROOKLYN.ORG, NYCCENTRY AND TOURDEBRONX.ORG. IN 2008, WE'LL CONTINUE TO UPDATE OUR WEB PRESENCE WITH NEW AND ENHANCED FEATURES THAT MAKE IT EASIER FOR VISITORS TO FIND WHAT THEY NEED AND HELP CHANGE THE STREETS WITH A FEW CLICKS.

Statement 7 - Form 990, Part III, Line d - Statement of Program Service Accomplishments
(continued)

Description

T.A. IS MANY THINGS TO MANY PEOPLE, BUT AT OUR HEART, WE'RE A COMMUNITY ORGANIZATION WORKING ON A QUILT OF COMMUNITY ISSUES. IN 2007, WE ENLIVENED OUR COMMITTEES IN QUEENS, BROOKLYN AND THE BRONX, STARTED PLANNING A NEW BIKE TOUR (THE TOUR DE QUEENS), WORKED ON THE CITY'S FIRST-EVER TRAFFIC CALMING MURAL AND PARTNERED WITH NEW GROUPS ON EXCITING PROJECTS IN CENTRAL AND SOUTH BROOKLYN, NORTHERN STATEN ISLAND AND THE NORTHERN BRONX, WE SPREAD OUR EFFORTS ACROSS THE CITY AND WERE REWARDED WITH NEW MEMBERS, SUPPORTERS AND LIVABLE STREETS ADVOCATED WHO ARE STARTING TO SEE RESULTS IN THEIR NEIGHBORHOODS.

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Federal Statements**Statement 8 - Form 990, Part IV, Line 57 - Land, Buildings, and Equipment**

<u>Description</u>	<u>Beginning of Year</u>	<u>Accum Depr</u>	<u>End of Year</u>	<u>Accum Depr</u>
Furniture & Equipment	\$ 54,235	\$ 20,507	\$ 67,338	\$ 36,543
Leasehold Improvements	9,218	9,218	9,218	9,218
Total	<u>\$ 63,453</u>	<u>\$ 29,725</u>	<u>\$ 76,556</u>	<u>\$ 45,761</u>

Statement 9 - Form 990, Part IV, Line 58 - Other Assets

<u>Description</u>	<u>Beginning of Year</u>	<u>End of Year</u>
Refundable Deposits	\$ 15,583	\$ 15,583
Total	<u>\$ 15,583</u>	<u>\$ 15,583</u>

Statement 10 - Form 990, Part IV, Line 65 - Other Liabilities

<u>Description</u>	<u>Beginning of Year</u>	<u>End of Year</u>
Security Deposit	\$ 5,055	\$ 5,055
Total	<u>\$ 5,055</u>	<u>\$ 5,055</u>

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51-0186015

Federal Statements

FYE: 12/31/2007

Statement 11 - Form 990, Part V-A - List of Officers, Directors, Trustees, and Key Employees

<u>Name and Address</u>	<u>Title</u>	<u>Average Hours</u>	<u>Compensation</u>	<u>Benefits</u>	<u>Expenses</u>
Robert Kotch 127 West 26th St New York NY 10001	Director	4	0	0	0
Kenneth Coughlin 127 West 26th St New York NY 10001	Secretary	4	0	0	0
Laurie Davidowitz 127 West 26th St New York NY 10001	Treasurer	4	0	0	0
Walter Hook 127 West 26th St New York NY 10001	Vice Pres	4	0	0	0
Richard Kassell 127 West 26th St New York NY 10001	Director	4	0	0	0
Jeff Prant 127 West 26th St New York NY 10001	Director	4	0	0	0
Steve McMaster 127 West 26th St New York NY 10001	Director	4	0	0	0
Neysa Pranger 127 West 26th St New York NY 10001	President	4	0	0	0
Paul White 127 West 26th St New York NY 10001	Exe Dir	40	72,000	0	0

51-0186015

Federal Statements

FYE: 12/31/2007

Statement 11 - Form 990, Part V-A - List of Officers, Directors, Trustees, and Key Employees (continued)

<u>Name and Address</u>	<u>Title</u>	<u>Average Hours</u>	<u>Compensation</u>	<u>Benefits</u>	<u>Expenses</u>
Daniel Kaizer 127 West 27th St New York NY 10001	Director	4	0	0	0
Laurence W. Levi 127 West 27th St New York NY 10001	Director	4	0	0	0
Kate Slevin 127 West 27th St New York NY 10001	Director	4	0	0	0
Colin Beavan 127 West 27th St New York NY 10001	Director	4	0	0	0
Christine Berthet 127 West 27th St New York NY 10001	Director	4	0	0	0
Steve Hindy 127 West 27th St New York NY 10001	Director	4	0	0	0

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Statement 12 - Form 990, Part VIII - Relationship of Activities

<u>Line No.</u>	<u>Description</u>
93a	This revenue will be used to educate the public on cycling
103b	and other non-motorized forms of transportation
93b	We were consulted on various issues that affected cyclists and pedestrians.
94	The dues help us to educate the public on cycling as an alternative method of transportation. It also helps us keep them aware of any developments in this area.

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Federal Statements**Statement 13 - Schedule A, Part IV-A, Line 22 - Other Income**

<u>Description</u>	<u>2006</u>	<u>2005</u>	<u>2004</u>	<u>2003</u>
MISCELLANEOUS	\$ 34,394	\$ 9,190	\$ 10,730	\$ 8,460
GAIN ON SALE OF SECURITIES			5,508	
Total	<u>\$ 34,394</u>	<u>\$ 9,190</u>	<u>\$ 16,238</u>	<u>\$ 8,460</u>

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Statement 14 - Schedule A, Part VI-B - Description of Lobbying Activities

Description

The issue worked on was Congestion Pricing Plan

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Federal Statements**Form 990, Part I, Line 1b - Direct Public Support**

<u>Description</u>	<u>Cash</u>	<u>Noncash</u>	<u>Total</u>
Contributions from Schedule B	\$ 871,456	\$	\$ 871,456
Total	\$ 871,456	\$ 0	\$ 871,456

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Federal Statements**Schedule A, Part IV-A, Line 26b - Excess Gifts**

<u>Donor Name</u>	<u>Total</u>	<u>Excess</u>
Mark Gorton	\$ 40,000	\$
Robert Fader	7,500	
Thomas Kempner	10,000	
Robert Kotch	5,000	
Laurie Davidowitz	9,000	
George Beane	10,000	
Mabardi Foundation	20,000	
JM Kaplan	75,000	24,602
Tiger Williams	5,000	
Organic Trade Association	12,000	
Wolfensohn Foundation	20,000	
Aaron Sosnick	20,000	
Lily Auchincloss Foundation	10,000	
Scherman Foundation	15,000	
Davidson Kemper Capital Mgmt	15,000	
Total	\$ <u>273,500</u>	\$ <u>24,602</u>

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