

The South Bronx Greenway

New York City Greenway Summit

Sustainable South Bronx

May 31, 2006



40% of the City's waste

100% of the Bronx's waste

Sewage Treatment Plant

Sewage Pelletizing Plant

4 Electrical Power Plants

> 60,000 trucks/week



NYC Dept of Planning

Recommended Parklands:

2.5 acres per 1000 people

The South Bronx has:

0.5 acres per 1000 people

1997

690 trees in Hunts Point =
1 tree per acre

The same ratio as
the Warsaw ghetto after
WWII

Sustainable South Bronx

- ...a community organization dedicated to implementing sustainable environmental and economic development projects informed by the needs of the community and the values of Environmental Justice
- ...we work to implement projects that counteract the burdens that a history of environmental racism has inflicted upon the South Bronx
- ...because this history has shown us that we must be **PROACTIVE** and not simply **REACTIVE**

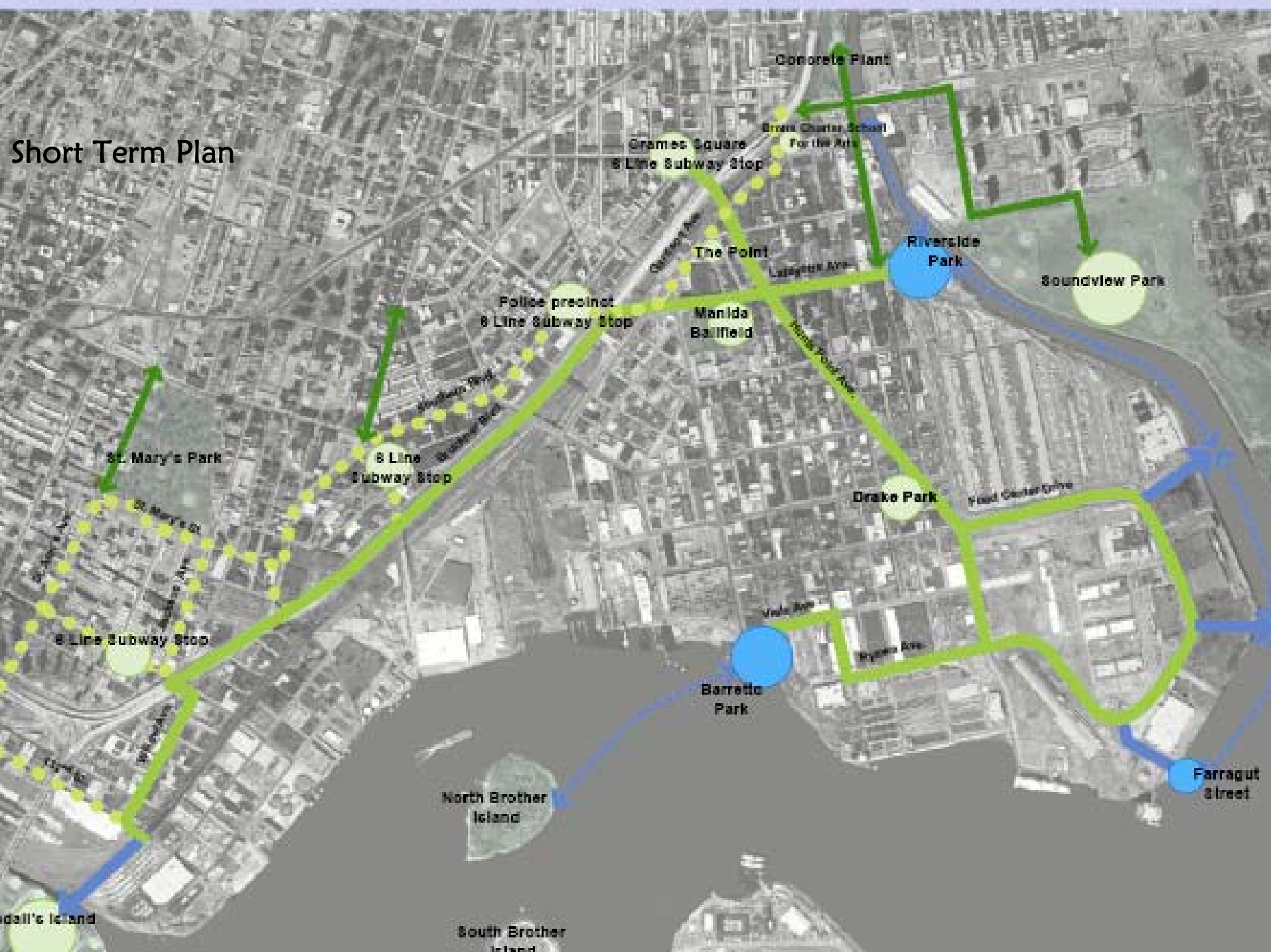
The South Bronx Greenway

- In 1999, SSB's Executive Director Majora Carter wrote a \$1.25 M federal transportation planning grant proposal to conduct a feasibility study for the Greenway.
- The study provided a unique opportunity for the South Bronx community to impact design and policy.
- With NYC Economic Development Corporation as the government sponsor, SSB and The Point as the community partners, and the skills of renowned landscape architects, Mathews Nielsen, the study is almost complete and greenway design is underway.
- Nearly \$30 million has been secured for the greenway and greenway related projects.

The Greenway movement in the South Bronx



Short Term Plan



Long Term Plan



Design is Deliberated



Community Charrettes
on design and priorities
for the SBC.



Four first phase projects Identified:

- Hunts Point Landing
- Randall's Island Connection
- Lafayette Avenue
- Hunts Point Avenue

Hunts Point Landing



Proposed Hunts Point Landing



Lafayette Avenue



Proposed Lafayette Avenue



Hunts Point Avenue



Proposed Hunts Point Avenue



Randall's Island Connection



Proposed Randall's Island Connection



Where are we today: Social Marketing

- Social Marketing: to make sure the greenway network would be used by residents
- Held focus groups with:
 - Young Single Mothers (18-34)
 - Mothers and Fathers (30-54)
 - Young girls (11-12)
 - Seniors (65+)

“It’s gotten much better over the last fifteen years. Crime has gone down – way down. Houses have been renovated, and it seems like a better crop of people have moved back in.”

- Senior

“The [outdoor activities] are not there. You have to go out of the neighborhood.”

- Parent, age 30-54

“[I want my son] to be able to play in a safe park. Be able to go out and not be worried. The way it is in the suburbs, where they can go out and you aren’t worried.”

Parent, age 30-54

You can ride your scooter, roller skate, jump rope, have a barbeque, a swing set, or dig and make your own little garden.”

- Sixth grade girl

Now playing in the South Bronx!

Two new waterfront parks are coming to the South Bronx: Hunts Point Riverside Park and Barretto Point Park, both opening this summer! Both parks are destinations on the

South Bronx Greenway: a bicycle/pedestrian network along the Hunts Point and Port Morris waterfront.

To learn more about this community led initiative contact:

Sustainable South Bronx
718-617-4668
ssbinfo@gmail.com

COMING SOON:



2 NEW PARKS in HUNTS POINT!



**SUSTAINABLE
SOUTH BRONX**



Where we are today: Feasibility Study

- Study will be completed in 2006
- Most likely construction will start in 2007

Where we are today: Maintenance

- What do we do about maintaining this new greenway network?

Questions

- What is the appropriate maintenance model for low income communities?
- How do we keep our elected officials interested beyond the ribbon cutting
- How do we engage local businesses?

An example of community planned success; the future of the Greenway

