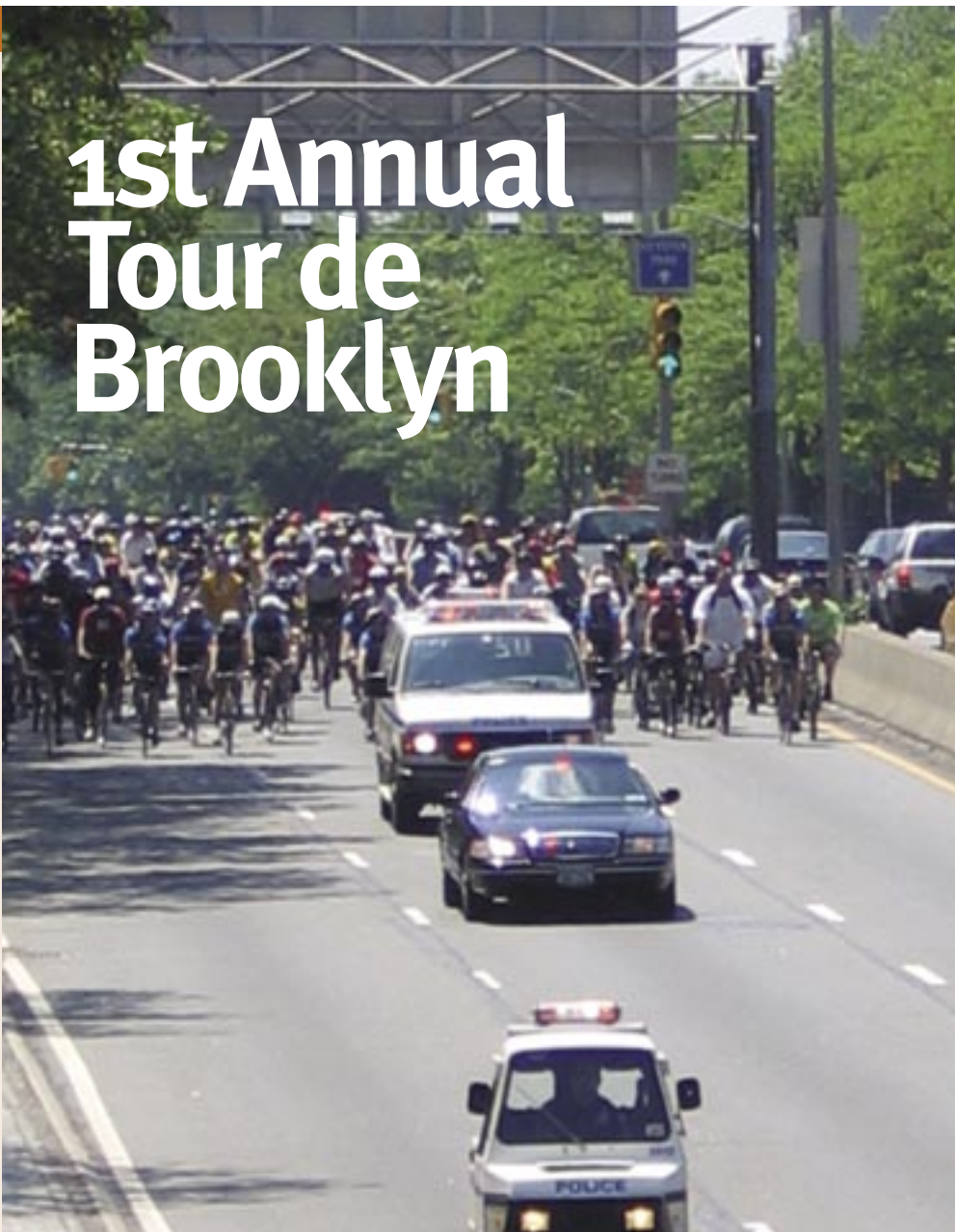


1st Annual Tour de Brooklyn



About T.A.

Clockwise from left: NYPD escorts riders down Ocean Parkway; Brooklyn Borough President Marty Markowitz welcomes riders and then jumps in the tour; riders roll through Prospect Park on their way to Coney Island



GOOD THINGS COME TO THOSE WHO wait. That's what we realized standing at the start area of the Tour de Brooklyn and watching over 1,850 riders roll past on their way into Prospect Park and beyond. The 1st Annual Tour de Brooklyn was a twinkle in T.A.'s eye for years now. We wanted to recreate the success of the well loved Tour de Bronx in another borough and inspire even more cyclists to test out their wheels on New York City streets. Judging by the huge smiles on the faces of the cyclists taking part in Tour de Brooklyn we're off to a terrific start!

Brooklyn Borough President Marty Markowitz and Bronx Borough President Aldofo Carrión came together to kick off the Tour de Brooklyn. The Tour led riders from Prospect Park to Coney Island and back along Ocean Parkway, the historic home of the nation's first bike path. But riders on the tour weren't confined to the bike path—the

NYPD closed down Ocean Parkway for the tour after learning that so many riders had pre-registered for the event.

Riders enjoyed bagels, fruit, granola bars and water at the rest stop at Kaiser Playground in Coney Island. At the end of the tour riders returned to Prospect Park where many stayed to sign petitions for a Car Free



Thanks to over 200 enthusiastic volunteers who made our first Tour de Brooklyn a huge success!

Prospect and Central Park and to take T.A.'s Prospect Park safety survey. Riders also could pick up a commemorative t-shirt for the bargain price of a \$2 donation to T.A. – what a deal!

After the 18 mile trip some riders chose to stay and enjoy the Brooklyn Best festival at Grand Army Plaza where they were treated to the Battle of the Bands! Many riders also opted to head over to Café Habana Brooklyn Outpost for the official Tour de Brooklyn after party.

Thanks to: the Brooklyn Borough President's office, the Bronx Borough President's office, the NYPD, NYC Parks and Recreation, Dino's Wonder Wheel, Slope Sports, Liberty Mutual Insurance, Café Habana Brooklyn Outpost, Brooklyn Brewery, the Wonder Wheel Cycling Team, BikeTV, all of our marshals and volunteers and the thousands of riders who came out for this new event! □