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FOR IMMEDIATE RELEASE

June 4, 2008

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FREE BIKE FRIDAYS ON GOVERNORS ISLAND

Transportation Alternatives sponsors NYC's only free bike program

Since opening to the public in 2007, Governors Island has fast become one of New York City's premier cycling destinations. Now, Transportation Alternatives and the Governors Island Preservation and Education Corporation are proud to announce Free Bike Fridays, an initiative to provide free bicycle rentals to visitors on Governors Island this summer. From June 6th to October 4th, visitors will be able to rent bicycles free of charge on Fridays at the Bike and Roll bicycle rental station on Governors Island.

Free Bike Fridays is the only free bicycle program in New York City, and will serve as a model for encouraging bicycling at other major parks and destinations.

"Transportation Alternatives is thrilled to sponsor Free Bike Fridays this summer so that thousands of New Yorkers can discover the joys and efficiencies of bicycling in a safe, car-free environment," said Paul Steely White, Executive Director of Transportation Alternatives.

"Biking is a fantastic way to explore Governors Island," said Leslie Koch, President of the Governors Island Preservation and Education Corporation. "We are thrilled to have free biking on Governors Island this summer so that more visitors than ever can enjoy biking in the middle of New York Harbor."

Funding for Free Bike Fridays was provided by an anonymous Brooklyn donor. On Saturdays and Sundays, adult and children's bikes can be rented for five dollars for 30 minutes.

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