

T.A. Volunteers Get It Done!

With nearly 1,400 volunteers in the T.A. ranks, we are taking a break from the usual volunteer profile to highlight some of the ways in which our volunteers are making streets safer this spring. These are just a few of the opportunities we post each month at transalt.org/volunteer.html.

Slow Down!

Nothing beats the rush of holding a radar gun in your hand. Our springtime anti-speeding campaign is hitting the streets of Queens and the Central Park loop drive. The data we collect from speeding studies help us make the case for engineering improvements that slow cars down.

Robert Sachs catches speeders on Roosevelt Avenue in Willets Point, Queens.



Mass Mailing

Our bimonthly Mailing Parties are the bread and butter of T.A. volunteerism, and a great way for volunteers young and old to get a taste of all of the projects T.A. has cooking. This April, volunteers plowed through 5,000 Bike Month calendars and hundreds of T.A. membership packages.

Rich Carmona sorts Bike Month calendars destined for the Bronx.



From the Grassroots Up

Eight volunteers launched the Astoria/L.I.C. Volunteer Committee this January, and it is becoming a serious player on the Queens landscape. Besides hammering home the message at Community Boards and the Mayor's PlaNYC2030 meetings, the committee held two Contested Streets screenings and is planning three bike tours and a Queens forum on Congestion Pricing.

Committee members Mike Heffron and Rich Furlong lay out the plan for a bicycle commuter breakfast marking National Bike to Work Day.



Crunching Numbers

Our 8th Avenue Bike Lane Study was carried out by a dozen volunteers conducting interviews with hundreds of cyclists over the past year. This is one of ten recently-published T.A. studies that relied on volunteer-driven research. The verdict of the 8th Avenue study: buffered bike lanes are safer than unbuffered lanes.

Weekly office volunteer Gary Johnson collects a mountain of data, one bicyclist at a time.



White Glove Service

T.A.'s Valet Bicycle Parkers serve the Bicycle Film Festival, Movies with a View, Bike to Shea Day and T.A.-sponsored events throughout the year. Parking and guarding bikes for free helps encourage bicycle travel and gives T.A. one-on-one contact with potential members and volunteers. The best part: you see your fellow cyclists' eyes light up when they're treated like royalty.

Colin Weatherby handles a fixed gear at the Bicycle Film Festival.



One New Member at a Time

The newly-trained Membership Ambassadors are primed to help T.A. add 1,000 new members in 2007. They'll be taking T.A.'s message to parks, bicycling events and street fairs to pitch environmentally-inclined New Yorkers on the benefits of being a member. They learned the ropes over dinner at the T.A. office, culminating in a vicious round of T.A. Jeopardy.

Mark Anders dons T.A. gear at April's Membership Ambassador training.

